Project Proposal: OnSemi

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**Company Data & Overview**

Headquartered in Arizona, USA, OnSemi has many locations around the world, 13 executive leaders, and 10 directors. They are a publicly traded company focused on the advancement of technology for sustainability purposes. Their areas of work include automotive, Internet of Things, medical, 5G & Cloud Power, and Aerospace & Defense.

**Company History**

Founded in 1999, OnSemi started off as a spin-off of Motorola's Semiconductor Components Group. It maintains some ties with Motorola, but is a radically different company compared to its origin. Since 2000, OnSemi has acquired more the 20 companies. It currently has 22 manufacturing sites, 43 design centers, and 8 solution engineering locations. The company earned 10 awards in its history. From 2016 through 2022, the Ethisphere Institute recognized OnSemi as one of the world’s most ethical companies.

**Issues**

Some issues facing OnSemi include supply chain issues due to the COVID-19 pandemic and the Ukrainian-Russian conflict, a competitive market requiring constant technology research and development, and clients transitioning away from outside dependencies in favor or vertical integration. Also, company growth has stalled due to key buyers like Toyota and Honda facing production cuts which decreases the demand for OnSemi’s goods and services

**Rationale**

The main reason I take interest in researching OnSemi is because of their tenacity to advance sustainable energy and artificial intelligence. Also, their south eastern Idaho location is a great place to live.

**References**

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